TagMaster announces support tools for RFID upgrade

Kista, Stockholm. 10 May 2011 – TagMaster, the leading producer of advanced RFID solutions for long-range identification, announces the launch of a tool for the System Software upgrade of RFID readers over the ethernet. This tool makes it possible to remotely upgrade our long-range RFID readers and is available for both the LR series (2.45 GHz) and the XT series (UHF EPC Gen 2) for the latest version of the System Software.

The launch of this tool is yet further proof of the superiority of the TagMaster product line. With a modern platform strategy, it is possible to assist our partners and users with superior technology and to keep the installed basis of products upgraded with the latest functionality and features. TagMaster LR series and XT series use the same controller platform based on a Linux operating system and enjoy unbeaten and proven reliability across all climatic zones and in demanding applications. This user-friendly platform is highly appreciated by our many partners and systems integrators working with our products to save time and money before, during and after installation. With the support to clone the readers copying configuration from one reader to the next, large installations are easily set up. With such functionality as frequency hopping which avoids interference from other radio transmissions, TagMaster is greatly appreciated by satisfied integrators and end users.

The System Software Field upgrade tool makes it possible to upgrade a reader by downloading the latest System Software version from an FTP server managed by TagMaster. With internet access, this operation is performed intuitively and quickly. This tool is part of the Open environment strategy that is made available for our partners to benefit from but also to use to add value to the TagMaster product line.

"TagMaster tries to do its utmost to support its global network of highly professional partners by continuing to invent new features and tools that make life easy for them. We rely on our partners and they trust us to deliver a truly market-leading product line. This new tool is yet further proof of this achievement!" says Bo Tiderman, CEO, TagMaster AB.

About TagMaster AB

TagMaster is a Swedish technology company founded in 1994 with headquarters in Kista (Stockholm), Sweden. TagMaster designs and markets advanced long-range radio frequency identification (RFID) systems and information services associated with automatic vehicle identification, rail-bound transportations and people access, in order to increase efficiency, security, convenience at the same time as decreasing environmental impact. TagMaster exports primarily to Europe, Asia and North America via its global network of partners, systems integrators and distributors. TagMaster shares are traded on First North in Stockholm, Sweden. TagMaster's Certified Adviser is Remium AB. www.tagmaster.com

For additional information, please contact:
Bo Tiderman, CEO, TagMaster AB
Telephone: +46 8 632 1950
bo.tiderman@tagmaster.com