

Press Release

TagMaster Launch New CableTag at InnoTrans

Stockholm, Sweden, 22 September 2008 - TagMaster, the leading producer of advanced RFID solutions for rail applications, will launch the new S1470 CableTag at InnoTrans. CableTag is the latest addition to TagMaster's heavy-duty family of RFID Tags and is designed to suite a range of applications within metro, light-rail and mainline transportation systems. InnoTrans is the world's leading trade fair for rail transport technology and TagMaster will be launching the CableTag on their exhibition stand.

The CableTag provides demanding transportation applications with a reliable means of transferring variable data from one system to another, using TagMaster's proven RFID technology. Developed specifically for use in the railway industry, the CableTag is suitable for both vehicle mounting and track mounted applications. The CableTag combines advanced features and a small, light design to provide customers with a highly cost efficient solution.

The S1470 CableTag is 2.45 GHz heavy-duty ID-tag which is programmable via a serial interface. The CableTag is designed for applications where variable data from an external system needs to be stored in the tags memory. The data stored in the CableTag can be read by TagMaster's range of RFID Readers.

In addition to identifying a train passing by, many railway applications need to transfer real-time information from the train to a track-side system, or vice versa. The CableTag makes this possible by enabling its programmable memory area to be dynamically updated via the serial interface. The CableTag can also be track mounted and connected to track-side systems. In this configuration, a train mounted reader is able to read variable information in the CableTag and make this available to systems onboard the train.

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About TagMaster

TagMaster is a Swedish technology company founded 1994 with headquarters in Kista (Stockholm), Sweden. TagMaster designs and markets advanced long-range radio frequency identification (RFID) systems and information services associated with automatic vehicle identification, rail bound transportation and people access, in order to increase efficiency, security, convenience and to decrease environmental impact. TagMaster exports mainly to Europe, Asia and North America via a global network of partners, systems integrators and distributors. TagMaster shares are traded on First North in Stockholm, Sweden. TagMaster's Certified Adviser is Remium AB.
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