

## TagMaster Launches New Tamper proof ID-Tag MarkTag MaX tpp at Intersec in Dubai

**Stockholm, Sweden, January 2009** - TagMaster, a leading producer of advanced RFID solutions for all access installations, will launch the new tamper proof MarkTag MaX tpp at the Intersec trade show in Dubai 18-20 January. This new ID-tag is designed to suite a range of applications such as Parking, Condominiums, Gated Communities, Restricted Areas but also for traffic control such as City Congestion- and Toll Road applications The MarkTag MaX tpp is designed to stop working when removed from the inside of the wind-screen.

The MarkTag MaX tpp is a 2.45 GHz read-only ID-tag. Each ID-tag has a pre-programmed 8-digit unique factory set identity code and a 32 bit checksum for automatic verification. In combination with a random reflection of the reader signal, this eliminates substitution errors even with several ID-tags identified simultaneously.

The tag is designed according to TagMaster's new product line introduced with the GEN4 reader. The elegantly gray scaled tags are shaped in a handy, rounded shape. The robust polymers make for a ID-tag resistance to mechanical damage. A strong adhesive is used to permanently attach the tag to the windscreen of the vehicle.

The MarkTag MaX tpp is designed for a reading range up to 14 meters using the popular LR-6XL reader. In combination with the long reading range, a well defined reading lobe and the quick response the ID-tag is suitable for application areas where the vehicle is passing the read area also at high speeds such as road tolls and fleet management installations.



### **About TagMaster**

*TagMaster is a Swedish technology company founded 1994 with headquarters in Kista (Stockholm), Sweden. TagMaster designs and markets advanced long-range radio frequency identification (RFID) systems and information services associated with automatic vehicle identification, rail bound transportation and people access, in order to increase efficiency, security, convenience and to decrease environmental impact. TagMaster exports mainly to Europe, Asia and North America via a global network of partners, systems integrators and distributors. TagMaster shares are traded on First North in Stockholm, Sweden. TagMaster's Certified Adviser is Remium AB.*  
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