TagMaster

TagMaster to Launch New HR-2 Handheld RFID Reader at InnoTrans in Berlin

Stockholm, Sweden, 17 September 2010 – TagMaster, the leading producer of advanced RFID solutions for railway applications will launch its new HR–2 Handheld RFID Reader at InnoTrans in Berlin next week. The HR–2 is a fully portable handheld RFID Reader providing read/write capability for TagMasters range of 2.45 GHz ID–tag. The device is designed for a wide range of demanding applications and tough environments, where ID–tags need to be read, verified and recorded. In railway applications, tags are permanently installed on trains, wagons and along the tracks, consequently a portable device is required to verify or maintain these installations.

TagMaster has developed the HR-2 around its existing and proven LR-series hardware platform and Linux operating system. In addition, the HR-2 combines a touch screen user interface with configurable functionality to provide ease of use and reliable reading. The Linux operating system provides system integrators with the flexibility to customise or enhance the functionality of the HR-2. The HR-2 includes an Ethernet interface, which allows direct access to the built-in web interface where the user can adjust settings and gain access to stored event logs.

InnoTrans is the International Railway Transportation Exhibition held every two years in Berlin in Germany. This years event takes place between the 21st and 24th of September 2010 and TagMaster are participating on the joint Swedish Rail Group (SWERIG) stand, which is located in Hall 4.2 Stand No.223

The HR-2 provides an important component in our heavy-duty product range for the transportation industry. Our partners need the mobility provided by the HR-2 in order to install and maintain advanced RFID systems on railways and the HR-2 is a key component in our total solution for this market, says Richard Holt, Director of Transportation at TagMaster.

About TagMaster

TagMaster is a Swedish technology company founded 1994 with headquarters in Kista (Stockholm), Sweden. TagMaster designs and markets advanced long–range radio frequency identification (RFID) systems and information services associated with automatic vehicle identification, rail bound transportations and people access, in order to increase efficiency, security, convenience and to decrease environmental impact. TagMaster exports mainly to Europe, Asia and North America via global network of partners, systems integrators and distributors. TagMaster shares are traded on First North in Stockholm, Sweden. TagMasters Certified Adviser is Remium AB. www.tagmaster.com

For more information, please contact: Richard Holt, Director – Transportation Telephone: +46 8 632 1968 E-mail: richard.holt@tagmaster.com