

TagMaster Automatic Vehicle Identification at the Commonwealth Games 2010 in New Delhi, India

Kista, Stockholm. 13 October 2010 – TagMaster, the leading producer of advanced RFID solutions for long range identification, announces that the Vehicle Access Identification (AVI) installation at the Commonwealth Games 2010 is now in operation. The installation controls the access of vehicles to and from the sports arenas and other sites in the Delhi area related to the Games, for security and protection purposes. This is further proof of the superior technology used in TagMasters long range RFID readers, which allow installations with up to 50 readers in close proximity to each other and in very radio intense environments, without conflicts or interference.

In selecting a TagMaster RFID solution for this prestigious installation, Electronics Corporation of India (ECIL) focused on a number of key benefits. TagMasters RFID readers and ID-tags are installed globally and in all climate conditions. The design of the readers and ID-tags is discreet and integrates well into installations where Automatic Vehicle Identification is required. The technology used in TagMaster readers provides functionality such as Frequency hopping, a well defined reading lobe that can be fine tuned, as well as 32-bit error detection. Support for cloning of configuration settings using a USB stick and a standard web browser for setting up the reader provide an easy-to-use and very reliable product that can operate in radio intense environments.

– TagMaster is proud to contribute to the success of the Commonwealth Games, delivering under a tight time schedule and to a demanding application. Our very competent partner in India, Pepperl+Fuchs has provided first-rate support and assistance locally to ECIL. Good products and competent and service minded partners are key to our global success, says Bo Tiderman, CEO, TagMaster AB.

About TagMaster AB

TagMaster is a Swedish technology company founded 1994 with headquarters in Kista (Stockholm), Sweden. TagMaster designs and markets advanced long-range radio frequency identification (RFID) systems and information services associated with automatic vehicle identification, rail bound transportations and people access, in order to increase efficiency, security, convenience and to decrease environmental impact. TagMaster exports mainly to Europe, Asia and North America via global network of partners, systems integrators and distributors. TagMaster shares are traded on First North in Stockholm, Sweden. TagMasters Certified Adviser is Remium AB.

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