

TagMaster premium partner to the North American market announces the Monterrey Airport installation

Stockholm, Sweden, 23 March, 2011 - TagMaster, the leading producer of advanced long-range and high-performance identification systems based on Radio Frequency Identification (RFID) systems for Automatic Vehicle Identification (AVI) solutions today inform that their premium partner Tagmaster North America has announced that it has added Monterrey International Airport (MTY) to its successfully installed customer base.

Monterrey International Airport (MTY) is located in Nuevo León, Mexico, and is considered to be one of the most modern airports in North America serving up to 5 million passengers per year. PARKING SYSTEMS S.A. DE C.V., and PROSYSS DE MEXICO S.A. DE C.V., trusted Mexican solution providers with a focus on the parking and security applications have taken the lead in this installation. This installation further strengthens the Tagmaster North America market presence in the Airport sector and in the Latin American market.

After diligently evaluating several alternative RFID solutions for Taxi and Shuttle management, the Airport authorities have selected the TagMaster system because of the superior level of technology, functionality and proven reliability. Features like the frequency hopping functionality in the reader that prevents interferences with other existing radio communication devices at the airport and the ease-of use in setting up and configuring during installation has been important factors in the evaluation.

Each authorized taxi will be equipped with an ID-tag from TagMaster providing hands-free access control and so minimizing the risk for human intervention error. In this way the solution only allows authorized taxis to conveniently access to the pick-up areas, thus ensuring travellers are transported to and from the terminals in a secure and safe manner. The result is that the end-user receives the highest level of customer service from the airport.

"It is an honor and privilege to work with the Parking System team in Mexico", says Ali Khaksar, President of TagMaster North America, "Parking System's extensive experience with RFID technology for automatic vehicle identification (AVI) was instrumental for the successful deployment of this project."

About TagMaster

TagMaster is a Swedish technology company founded 1994 with headquarters in Kista (Stockholm), Sweden. TagMaster designs and markets advanced long-range radio frequency identification (RFID) systems and information services associated with automatic vehicle identification, rail bound transportations and people access, in order to increase efficiency, security, convenience and to decrease environmental impact. TagMaster exports mainly to Europe, Asia and North America via global network of partners, systems integrators and distributors. TagMaster shares are traded on First North in Stockholm, Sweden. TagMaster's Certified Adviser is Remium AB. www.tagmaster.com

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