

## TagMaster and Swarco Awarded RFID Reader Contract by Trafikverket in Sweden

**Stockholm, Sweden, 12 September, 2011** - TagMaster, the leading producer of advanced RFID solutions for access control and rail applications, together with Swarco Sverige AB, has been awarded a supply contract to deliver its new UHF track-side readers to Trafikverket (the Swedish Transport Administration). The readers will be used to automatically identify both Swedish and international goods wagons as they pass detection sites on the Swedish mainline rail network.

TagMaster will supply its new XT-3HD long-range RFID reader which is an EPC Gen 2 (ISO 18000-6C) compliant UHF reader. The XT-3HD is the heavy-duty model of the XT-series of UHF readers and is certified for railway applications. The XT-3HD is based on TagMaster's existing fourth generation reader technology and includes a Linux operating platform. To enable the detection of untagged wagons, axle counters have also been interfaced directly with the reader. This is made possible by the high level of functionality available in the readers standard platform.

As part of the contract, TagMaster will supply the readers with communication software according to the GS1 EPCIS data standards. This so called Device Agent has been developed by 7iD. As a strategic technology partner to TagMaster, 7iD Technologies GmbH will supply TagMaster with their Device Agent software which is compliant to the EPCglobal Tag Data Standards and the Tag Data Translation functionality.

Trafikverket, along with several other infrastructure owners in Europe are implementing wagon tracking systems conforming to the EPC Gen2 standard, paving the way for the introduction of a European wide system where interoperability is a primary requirement.

"We are extremely pleased to be selected by Trafikverket as a supplier to this important project. TagMaster was awarded this contract thanks to our cost-effective and technically competitive solution. We have identified the tracking of wagons in Europe as a strategic opportunity and we intend to lead this market with our advanced UHF product range", says Richard Holt, Director of Transportation at TagMaster AB.

Pär Friberg, Sales Manager at Swarco Sverige AB says, "We have co-operated closely with TagMaster in order to win this contract and to continue to be a supplier to Trafikverket. This contract further strengthens our position in this market and compliments our important existing business within the traffic sector".

### **About TagMaster**

*TagMaster is an application driven technology company that designs and markets advanced radio frequency identification (RFID) systems and information products for demanding applications. Application areas include vehicle access control, rail bound transportation, asset management and environmental monitoring. Customers implement TagMaster's RFID technologies to increase efficiency, security, convenience and to reduce environmental impact. TagMaster markets and sells its products via a global network of partners, systems integrators and distributors. Strategic geographical markets include Europe, Asia and North America. TagMaster was founded in 1994 and has its headquarters in Stockholm, Sweden. TagMaster is a public company and its shares are traded on First North stock exchange in Stockholm, Sweden. TagMaster's certified adviser is Remium AB.*

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### **About Swarco**

*SWARCO is the most rapidly expanding group of companies in the ITS (Intelligent Traffic Systems) sector in Europe. With over 200 motivated co-workers only in the Nordic countries SWARCO is the leading provider of ITS & Parking solutions in the market. With a strong market presence in all selected areas, Swarco offers a complete range of products and customized solutions for Urban Traffic, Motorway & Tunnel, Public Transport Information, and Parking management. By choosing SWARCO, customers can draw on the largest pool of highly skilled and experienced professionals in the traffic and parking industry.*

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