

16-Sept-2009

TagMaster announces three new partners in the Gulf region

Kista, Stockholm. 16 September 2009 - TagMaster, the leading producer of advanced RFID solutions for long range identification is expanding sales and presence in the Gulf region. For several years, **Omnitec Security Services** in Dubai has been successfully representing TagMaster in the U.A.E. TagMaster is further strengthening market position and customer support in this region with the addition of the following market leading partners.

QudraTech, based in the Kingdom of Saudi Arabia, is an Information Technology and Telecommunications company with special focus on RFID solutions. QudraTech recently became a TagMaster Systems Integrator partner, providing access control solutions based on TagMaster long-range RFID technology. QudraTech's head office is in Riyadh and the company also has local offices across the country.

Security1, based in the Kingdom of Bahrain is a division of the E. K. Kanoo Group of companies. The company focuses on security, offering turnkey solutions in the areas of access control, CCTV surveillance and building management systems. Security 1 is representing many of the industry's leading suppliers of access control products and security systems and has recently started promoting TagMaster RFID products for high end access control installations in Bahrain.

Capital Technology, based in Qatar, is an engineering company, specialising in the design, installation and maintenance of comprehensive security solutions. The company has special market focus towards Governmental and official institutions offering e.g. parking and access control solutions. TagMaster is now included in the product offerings from Capital Technology. The business relationship has already resulted in a prestigious TagMaster installation with the Qatar telephone company and in a major parking system engineered by Capital Technology.

The technology provided by TagMaster has proved to be the preferred choice in a number of recent projects in the Gulf region, now that the level of activity in this part of the world is building up again. -We have received orders to a value exceeding 100,000 EURO, all during the summer. This shows that the Gulf region is yet again becoming a cornerstone for our business in the Middle East, says Bo Tiderman, VP Sales and Marketing at TagMaster AB.

The product portfolio presented by TagMaster meets the highest demands in terms of reliability and ease-of-use. They are based on cutting edge computer technology that is not seen from other suppliers in the market. - This is the only way to success in the market for security and access control applications, says Christopher Grahm, President & CEO at TagMaster AB.

About TagMaster AB

TagMaster is a Swedish technology company founded 1994 with headquarters in Kista (Stockholm), Sweden. TagMaster designs and markets advanced long-range radio frequency identification (RFID) systems and information services associated with automatic vehicle identification, rail bound transportations and people access, in order to increase efficiency, security, convenience and to decrease environmental impact. TagMaster exports mainly to Europe, Asia and North America via global network of partners, systems integrators and distributors. TagMaster shares are traded on First North in Stockholm, Sweden. TagMaster's Certified Adviser is Remium AB. www.tagmaster.com

*For additional information, please contact:
Christopher Grahm, President & CEO, TagMaster AB
Telephone: +46 8 632 1950
christopher.grahm@tagmaster.com*