

## **TagMaster selected by Bombardier for new Metro project in Asia**

**Stockholm, Sweden, 27 January, 2010** - TagMaster, the leading producer of advanced RFID solutions for rail applications, has been selected by Bombardier Transportation to provide TagMaster's RFID system for a new Metro project in Asia. The total equipment value for the project exceeds 3.5 MSEK. TagMaster made the first equipment delivery in December 2009 and all the remaining equipment, which includes more than 100 Heavy-duty Readers and 800 HD Tags, will be delivered and installed in 2010.

These TagMaster Heavy Duty (HD) Readers will be mounted onboard the trains and provide both train location and accurate positioning information to the *BOMBARDIER CITYFLO 650* CBTC (communication-based train control) onboard system being supplied. The *CITYFLO 650* solution also benefits from the TagMaster Accurate Positioning software functionality, which is used by the onboard system to accurately calibrate the train's position along the track. The accuracy of the RFID system is particularly important where the train has to be stopped at a precise position to align with the platform. The project also uses the TagMaster Field Programmable version of the HD Tag, which allows Bombardier to program the tag location information in the field, as needed by the site installation team.

"We are again pleased to confirm TagMaster as our RFID solution provided for another major project in Asia. The TagMaster solution is an important element of the advanced CBTC system that Bombardier is supplying" says Jeff Stover, Director of Signalling Engineering at the, Pittsburgh USA site of Bombardier Transportation's Rail Control Solutions Division.

"This is one of several metro projects in Asia where we have supplied equipment for Bombardier and we are very pleased to be a part of this growing market. Bombardier has again selected to use the TagMaster RFID solution together with their *CITYFLO 650* mass transit solution. This installation will help continue our success in Asia, where we are working together with Bombardier and our local partners to expand this fast developing market." says Richard Holt, Director Transportation at TagMaster AB.

### **About TagMaster**

*TagMaster is a Swedish technology company founded 1994 with headquarters in Kista (Stockholm), Sweden. TagMaster designs and markets advanced long-range radio frequency identification (RFID) systems and information services associated with automatic vehicle identification, rail bound transportations and people access, in order to increase efficiency, security, convenience and to decrease environmental impact. TagMaster exports mainly to Europe, Asia and North America via global network of partners, systems integrators and distributors. TagMaster shares are traded on First North in Stockholm, Sweden. TagMaster's Certified Adviser is Remium AB. [www.tagmaster.com](http://www.tagmaster.com)*

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### **About Bombardier Transportation**

*Bombardier Transportation, the global leader in rail technology, offers the broadest portfolio in the rail industry and delivers innovative products and services that set new standards in sustainable mobility. BOMBARDIER ECO4 technologies – built on the four cornerstones of energy, efficiency, economy and ecology – conserve energy, protect the environment and help to improve total train performance. Bombardier Transportation is headquartered in Berlin, Germany and has a presence in over 60 countries. It has an installed base of over 100,000 vehicles worldwide.*