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## TagMaster wins access project for the Commonwealth Games 2010 in New Delhi, India

**Kista, Stockholm. 01 February 2010 -** TagMaster, the leading producer of advanced RFID solutions for long range identification, has received an order for a Vehicle Access Control in India related to the Commonwealth Games 2010 held in October this year. The installation will control the access of vehicles to and from the arenas and other sites in the Delhi area related to the Commonwealth Games 2010 for security and protection purposes. The value of the order exceeds 5 MSEK and will be delivered during the first half of 2010.

Our Indian distributor Pepperl-Fuchs (India) Pvt. Ltd. will assist in the implementation of this governmentally controlled installation. Standard TagMaster long range readers and ID-tags are used providing true hands free vehicle identification of high reliability. The installation will be used in controlling the authenticity of busses and other vehicles passing in and out of a number of sites in and around New Delhi during the sports event. This game is now held for the 14<sup>th</sup> time starting in 1930. Last time, in Melbourne, some 4500 athletes attended coming from 71 nations competing in 16 sports and 24 disciplines.

"This can be regarded as a break-through order after many years of marketing in India. TagMaster has already made a number of installations in India. This order is to be regarded, due to both its size, the governmental presence but also the technical demands put forward in this project, as yet another confirmation that TagMaster products are outstanding in the market today" says Bo Tiderman, CEO, TagMaster AB.

## **About TagMaster AB**

TagMaster is a Swedish technology company founded 1994 with headquarters in Kista (Stockholm), Sweden. TagMaster designs and markets advanced long-range radio frequency identification (RFID) systems and information services associated with automatic vehicle identification, rail bound transportations and people access, in order to increase efficiency, security, convenience and to decrease environmental impact. TagMaster exports mainly to Europe, Asia and North America via global network of partners, systems integrators and distributors. TagMaster shares are traded on First North in Stockholm, Sweden. TagMaster's Certified Adviser is Remium AB. www.tagmaster.com

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