

PRESS RELEASE

Malmö, Sweden, July 5, 2021

Xindao promotional items with added antimicrobial protection

Xindao, the international supplier of promotional items and accessories, has launched a new range of products protected with Biomaster antimicrobial technology. The new range includes antimicrobial coffee tumblers, 3W wireless speakers, 6-in-1 antimicrobial cables and a pocket-sized power bank. Biomaster is built into the items and offers 24/7 antimicrobial product protection.



Biomaster protected Xindao products have been tested to ISO 22196 through independent microbiology laboratories. Each item also contains Verimaster, the fail-safe product verification additive. Verimaster tracing technology ensures that products can be checked after production to guarantee that they have been treated with Biomaster technology.

Xindao also supplies the XD Design protective mask treated with Polygiene ViralOff™, the antimicrobial product protection from Polygiene. ViralOff is a treatment of textiles that reduces tested microbes typically by over 99% in two hours*.

Xindao is a Dutch company based in Rijswijk, the Netherlands with a strong presence in China and



offices in Scandinavia, UK, Germany, France, Spain, Italy, Shanghai and the USA and serves over 4000 promotional distributors throughout Europe alone.

Antti Boeschoten, product manager from Xindao says: “At Xindao we value the reliability of materials and product compliance so choosing Biomaster with Verimaster tracer was the perfect solution for our products. We are happy to ensure our clients with safe products for which we can also prove the origin and compliance of the material.”

“This is a great example of a European collaboration with a company that has a good presence in China as well. We see many opportunities in the segment of promotional items where both Biomaster and Verimaster add significant value to the products. Add the Polygiene ViralOff treated XD Design protective mask to that, and we have a good example of how we can supply antimicrobial protection for any surface or material”, says Ulrika Björk, CEO Polygiene.

At the most recent pre-pandemic Merchandise World, the U.K.’s leading and biggest international promotional merchandise trade exhibition in 2019, Xindao was awarded Supplier of the Year.

* Reduces over 99% of selected viruses within 2 hours on specific materials. Tested by international test standard ISO18184:2019 on SARS-CoV-2, H3N2, H1N1.

Polygiene ViralOff does not prevent diseases but protects the treated material. For more information visit the [Xindao website](#).

British Addmaster Holdings Limited is a wholly owned subsidiary of Polygiene since January 2021, with specialist skills within antimicrobial technology and hard surfaces. The company has a range of products for this kind of applications, found in consumer products, public spaces as well as in hospital environments and more.

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About Addmaster

Addmaster (UK) Ltd is Europe's leading supplier of high performance, technically innovative additives to the plastics, textile, paper, paints and coatings industries. We provide additive masterbatches, liquid or powder dispersions for any application. Biomaster Antimicrobial Technology and Biomaster Protected are Registered Trademarks of Addmaster (UK) Ltd. Biomaster Protected products are tested to ISO standards and are proven to be effective against most common types of harmful bacteria and specific viruses including SARS-COV-2. Addmaster is a subsidiary of Polygiene. For more information about Addmaster or Biomaster Antimicrobial Protection email info@addmaster.co.uk or visit www.addmaster.co.uk

About Polygiene

As the world leader in stays fresh technologies, we want to change the way we view products – from fast consumables to durables. We treat clothes, accessories, home products, and textiles to help people stay fresh, wash less and let clothes and products live longer. Over 200 global premium brands have chosen to use the Polygiene brand with their products. With the wholly owned subsidiary Addmaster Holdings Limited, we now have the possibility to offer solutions for both soft and hard surfaces. Polygiene is listed on Nasdaq First North Growth Market in Stockholm, Sweden. For more information: www.polygiene.com.

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