

Conference call to present Qliro Group's Year-End Report 2016

Press release, Stockholm, 11 January 2017

Qliro Group AB (publ) will publish its Year-End Report 2016 on Wednesday 25 January 2017 at 08.00 CET. A conference call will be held the same day at 10.00 CET.

The conference call will be hosted by Marcus Lindqvist, Chief Executive Officer of Qliro Group, and Mathias Pedersen, Chief Financial Officer. To participate in the conference call, please register by using the link below, the dial-in details for the conference call will be made available upon registration:

www.qlirogroup.com/conferencecall

The conference call will also be webcasted in 'listen-only' mode on Qliro Group's website:

www.qlirogroup.com/webcast

For further information, please visit www.qlirogroup.com, or contact:

Questions from media, investors and research analysts:

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About Qliro Group

Qliro Group is a leading e-commerce group in the Nordic region. Since the start in 1999, the Group has expanded and broadened its product portfolio and is now a leading e-commerce player in consumer goods and lifestyle products through CDON.com, Lekmer, Nelly (Nelly.com, NLYman.com, Members.com) and Gymgrossisten (Gymgrossisten.com/Gymsector.com, Bodystore.com, Milebreaker.com and Fitness Market Nordic). The group also comprises the payment and consumer financing solution Qliro. In 2015, the group generated over 4.4 billion SEK in revenue. Qliro Group's shares are listed on Nasdaq Stockholm's Mid-cap list under short name "QLRO".