

Patrik Illerstig to leave Qliro Financial Services

Press release, Stockholm, 10 August 2017

Patrik Illerstig, Head of Qliro Financial Services, has informed the company of his intention to leave his position at Qliro Group at the end of the year. The search process for a successor has been initiated.

"Patrik Illerstig has been working for Qliro Group since 2012 and was appointed Head of Qliro Financial Services in 2014. Under his leadership, Qliro Financial Services has established a strong market position in the Nordic region. I thank Patrik for his contributions and wish him all the best in future roles," said Marcus Lindqvist, President and CEO of Qliro Group.

"I have worked for Qliro Group for five years and now it's time for me to take on new challenges. My time with Qliro Group has been very rewarding and I am proud of my part in the development of Qliro Financial Services' offering of financial services to merchants and consumers," said Patrik Illerstig, Head of Qliro Financial Services.

"Since the inception in 2014, Qliro Financial Services has built a strong and competent organization and we are well-positioned to continue expanding our offering of financial services. I would also like to thank Patrik for his contributions to the company's rapid growth," said Peter Sjunnesson, chairman of Qliro AB.

This is information is information that Qliro Group AB is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out below, at 6.30 pm on 10 August 2017.

For more information:

Please visit www.qlirogroup.com or contact: Niclas Lilja, Acting Head of Communications +46 736 511 363 press@qlirogroup.com

About Qliro Group

Qliro Group is a leading Nordic e-commerce group in consumer goods, lifestyle products and complementary financial services. Qliro Group operates CDON.com (the leading Nordic marketplace), Nelly.com and NLY MAN (fashion), Gymgrossisten and Bodystore.com (health and sports) and Qliro Financial Services. In 2016, the group generated SEK 4 billion in revenues. Qliro Group's shares are listed on Nasdaq Stockholm in the mid cap segment with the ticker symbol "QLRO".