

Change in the number of shares in Qliro Group

Press release, Stockholm, 30 April 2018

Qliro Group AB (publ) ("Qliro Group") today announced that the total number of shares in Qliro Group amounts to 154,994,779. The increase of the number of shares refers to an issue of 4,550,000 class C shares in April 2018 to enable future delivery of ordinary shares to participants in Qliro Group's long term incentive programmes, which had been approved by the Annual General Meeting of shareholders held on 8 May 2017.

As of 30 April 2018, the total number of shares and votes in Qliro Group amounts to 154,994,779, of which 149,269,779 are ordinary shares and 5,725,000 are class C shares. All 5,725,000 class C shares are held as treasury shares by Qliro Group.

The information in this announcement is that which Qliro Group AB is required to disclose under the Swedish Financial Instruments Trading Act. This information was released for publication at 18:00 CET on 30 April 2018.

For further information, please visit www.qlirogroup.com, or contact:

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About Qliro Group

Qliro Group is a leading Nordic e-commerce group in consumer goods, lifestyle products and related financial services. Qliro Group operates the leading Nordic marketplace CDON.COM, the online fashion brand Nelly.com and Qliro Financial Services that offers financial services to merchants and consumers. In 2017 the Group had sales of SEK 3.4 billion. Qliro Group's shares are listed on the Nasdaq Stockholm Mid-Cap segment under the ticker symbol QLRO.