Qliro Group

Bulletin from Qliro Group's Extraordinary General Meeting

Press release, Stockholm, March 6, 2020

Qliro Group AB (publ) ("Qliro Group") today held an Extraordinary General Meeting ("the EGM"). The EGM resolved in accordance with all the Board's proposals.

The EGM resolved to approve:

- a warrant program in the subsidiary Qliro AB ("Qliro"), including approval of a transfer • of warrants in Qliro, and
- the transfer of shares in Qliro to employees in Qliro in connection with the admission • to trading of the shares of Qliro on Nasdaq Stockholm.

The EGM also decided to amend the Articles of Association as far as Qliro Group's company name and business object are concerned, which means that Qliro Group is going to change its name to Nelly Group AB (publ) and that the business object is going to be changed as a result of Qliro Group's focus on Nelly after the planned listing of Qliro on Nasdaq Stockholm. Qliro Group will continue with its current name until the planned listing of Qliro has taken place.

The above-mentioned resolutions of the EGM are conditional upon the shares in Qliro being admitted to trading on Nasdaq Stockholm during the first half of 2020.

For further information, please visit www.qlirogroup.com or contact:

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About Qliro Group

Qliro Group is a leading Nordic e-commerce group in that operates the leading Nordic online marketplace CDON, the fashion brand Nelly and Qliro AB, offering financial services to merchants and consumers. Qliro Group's shares are listed on the Nasdaq Stockholm Mid Cap segment under the ticker symbol QLRO.