

CHANGE IN THE NUMBER OF SHARES AND VOTES IN CDON GROUP

Press release, Malmö, 30 September 2013

CDON Group AB (publ) ("CDON Group") today announced that the total number of shares in CDON Group, as per 30 September 2013, amounts to 100,688,186, of which 99,513,186 are ordinary shares and 1,175,000 are class C shares. Also the total number of votes amounts to 100,688,186 (99,513,186 excluding the 1,175,000 class C treasury shares which may not be represented at General Meetings).

The increase of the number of shares and votes in September refers to an issue of 700,000 class C shares that the Board of Directors resolved upon, by virtue of an authorisation of the Annual General Meeting in order to enable future delivery of ordinary shares to participants in CDON Group's performance based incentive programme.

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The information in this announcement is that which CDON Group AB is required to disclose under the Swedish Financial Instruments Trading Act and/or the Securities Markets Act. This information was released for publication at 11:00 CET on 30 September 2013.

About CDON Group

CDON Group is the leading e-commerce group in the Nordic region. Since the start in 1999, the Company has expanded and broadened its product portfolio and is now a leading e-commerce player within Entertainment (CDON.com and Lekmer.com), Fashion (Nelly.com and Members.com), Sport & Health (Gymgrossisten.com, Bodystore.com and Milebreaker.com) and Home & Garden (Tretti.com and Rum21.se). CDON Group's internet stores attracted around 244 million visits and more than two million unique customers during 2012.