

Conference call to present the financial results for the first quarter 2015

Press release, Stockholm 9 April 2015

Qliro Group AB will publish its financial results for the first quarter 2015 on Tuesday 21 April 2015 at 08.00 CET. A conference call will be held the same day at 10.00 CET.

The conference call will be hosted by Paul Fischbein, President & Chief Executive Officer of Qliro Group, and Nicolas Adlercreutz, Chief Financial Officer. To participate in the conference call, please register by using the link below, the dial-in details for the conference call will be made available upon registration:

www.qlirogroup.com/conferencecall

The conference call will also be webcasted in 'listen-only' mode on Qliro Group's website:

www.qlirogroup.com/webcast

The information in this announcement is that which Qliro Group AB (publ.) is required to disclose under the Swedish Financial Instruments Trading Act and/or the Securities Markets Act. This information was released for publication at 08:00 CET on 9 April 2015.

For further information, please visit qlirogroup.com, or contact:

Questions from investors and research analysts:

Nicolas Adlercreutz, CFO

Tel: +46 (0) 70 587 44 88

E-mail: ir@qlirogroup.com

Questions from media:

Fredrik Bengtsson, Head of Communications

Tel: +46 (0) 700 80 75 04

E-mail: press@qlirogroup.com

About Qliro Group

Qliro Group is a leading e-commerce group in the Nordic region. Since the start in 1999, the Group has expanded and broadened its product portfolio and is now a leading e-commerce player in consumer goods and lifestyle products through CDON.com, Lekmer, Nelly (Nelly.com, NLYman.com, Members.com), Gymgrossisten (Gymgrossisten.com/Gymsector.com, Bodystore.com, Milebreaker.com) and Tretti. The group also comprises the payment solution Qliro. In 2014, the group generated five billion SEK in revenue. Qliro Group's shares are listed on Nasdaq Stockholm's Mid-cap list under short name "QLRO".