

## **CDON Group conference call to present the financial results for the first quarter 2011**

Press release, Malmö - 12 April 2011

**CDON Group AB (publ.) ('CDON Group' or 'the Group')** today announced that it will publish its financial results for the first quarter on **Tuesday 19 April 2011 at 13.00 CET/07.00 New York local time**. CDON Group will also host a conference on the day, at **15.00 CET/09.00 New York local time**.

The teleconference will be hosted by Mikael Olander, President & Chief Executive Officer of CDON Group, and Martin Edblad, Chief Financial Officer.

To participate in the conference call, please register by using the link below:

[www.cdongroup.com/conferencecall](http://www.cdongroup.com/conferencecall)

The dial-in details for the conference call will be made available upon registration. The conference call will also be webcast in 'listen-only' mode on CDON Group's website.

\*\*\*

**For further information, please visit [www.cdongroup.com](http://www.cdongroup.com), or contact:**

Mikael Olander, President & Chief Executive Officer

Martin Edblad, Chief Financial Officer

Phone: +46 (0) 10 703 20 00

*Investor and analyst enquires:*

Anton Gourman, Investor Relations

Phone: +44 (0) 779 113 8486

E-mail: [ir@cdongroup.com](mailto:ir@cdongroup.com)

*Media enquires:*

Fredrik Bengtsson, Head of Communications

Phone: +46 (0) 10 703 20 04

E-mail: [press@cdongroup.com](mailto:press@cdongroup.com)

**About CDON Group**

CDON Group is one of the leading e-commerce groups in the Nordic region.

Established in 1999, the Group has continuously expanded its product portfolio and is now a leading e-commerce player in the Entertainment (CDON.COM, BookPlus.fi, Lekmer.com), Fashion (Nelly.com, LinusLotta.com, Heppo.com, RUM21.se), and Sports & Health (Gymgrossisten.com, Bodystore.com) segments. CDON Group's nine online stores attract approximately 115 million site visits and two million unique customers a year and the Group reported revenues of SEK 2.2 billion for the full year 2010.

*The information in this announcement is that which CDON Group AB is required to disclose under the Securities Markets Act. This information was released for publication at 13:00 CET 12 April 2011.*