

Resurs recruits Chief Commercial Officer

Anna Nauclèr, who is currently Country Sales Manager Sweden at Unilever Food Solutions, has been recruited as Chief Commercial Officer, and Deputy CEO, of Resurs Bank. She will take office in the spring of 2018 and become a member of Group Management.

“Anna’s experience and strong sales drive with documented results of creating profitable growth will be of great benefit to Resurs. I look forward to welcoming Anna to our Group Management and continuing to develop Resurs together,” says Kenneth Nilsson, President and CEO of Resurs Holding.

More information is available from:

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About Resurs Bank

Resurs was founded in 1977 and is one of the fastest-growing niche banks in the Nordic region. During the 1980s, we pioneered the successful “interest free” retail finance concept, and today we are one of the leading Nordic retail finance banks, with approximately 5.5 million private customers across the Nordic region. From our core business in retail finance, we have expanded our product offering to also include savings accounts, insurance policies, consumer loans and credit cards. The latter includes our own Supreme Card, of which there are roughly 150,000 holders in the Nordic region. Resurs Bank is owned by Parent Company Resurs Holding and is part of the Resurs Holding Group. In 2015, Resurs Bank acquired the subsidiary yA Bank.