

## **Resurs Bank invests in newly established Kivra Oy**

**Resurs Bank was one of the first banks to offer its customers in Sweden the option of receiving post via Kivra's digital mailbox. This partnership is now being strengthened with Resurs investing in Kivra's new joint venture in Finland.**

Digitising services is an important part of creating a simple and convenient customer journey. With its investment in Kivra Oy, Resurs sees opportunities to also be part of driving digitisation in the Finnish market.

“We decided to invest in Kivra Oy when we received the offer because we believe in Kivra's business concept and its development of digital services. We are positive towards investing in this type of company that strengthens our commercial offering, at the same time as we can participate in driving digitisation in a new market,” says Erik Frick, COO at Resurs Bank.

In addition to digital services offering a convenient customer experience, they also have a positive effect in terms of the environment and sustainability. Paper consumption in society will decrease as digital post increases, thus contributing to a sustainable future.

“Since we send large volumes of post every month, the digital transformation is a key part of our long-term sustainability efforts,” says Erik Frick.

**For more information, contact:**

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### **ABOUT RESURS BANK**

Resurs is a Nordic niche bank that offers leading payment and financing solutions for the retail industry and its customers. We help companies and private individuals with lending, saving and payments. With more than 40 years of experience in the retail sector, we make shopping online and in stores quick, easy and secure. We focus on the customer experience and make good things happen and the hard feel easier. We have about 5.9 million private customers and more than 700 employees in the Nordics.