

Resurs Bank to launch Google Pay for its customers at the Nordic level

Resurs Bank's customers in the Nordic market will now have access to Google Pay, which will enable simple and secure mobile payments. Google Pay is another step in Resurs's strategy of offering customers a broad range of digital payment solutions that enhance the customer experience.

From today, all of Resurs Bank's customers with a Mastercard can easily sign up for Google Pay. This payment service enables fast, simple and secure payments in stores, in apps and online. Resurs is thereby expanding its mobile payments offering and is taking yet another deliberate step towards a more digitalised customer journey. Contactless and direct payments using mobile devices is a function demanded by both retailers and private customers, particularly in pandemic times.

"We are delighted that with Google Pay we can now offer our customers a much requested service. We also view Google Pay as a further step in Resurs Bank's strategy of offering our customers an even broader range of digital services that reinforce a positive customer experience. This development harmonises with our app for which we have recently launched a number of new functions for our digital customer interface for which we have noted a very strong trend in the number of downloads," says Anna Nauclèr, CCO Nordic Payment Solutions, Resurs Bank.

Together with Google Pay, Resurs makes everyday life simpler for consumers and helps them leave their wallets at home and still be able to pay simply and securely.

For more information:

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ABOUT RESURS BANK

Resurs is a Nordic niche bank that offers leading payment and financing solutions for the retail industry and its customers. We help companies and private individuals with lending, saving and payments. With more than 40 years of experience in the retail sector, we make shopping online and in stores quick, easy and secure. We focus on the customer experience and make good things happen and the hard feel easier. We have a customer base of about 6 million private customers.