

Resurs Bank to launch direct payment solutions through its partnership with Trustly

Resurs Bank is launching direct bank payments in the Nordic market through a new partnership with Trustly. With Trustly, consumers will be able to make easy direct banking payments from any account via their internet bank. The service will be available in the Resurs Checkout solution that combines all payment methods in the same integration. The partnership fits well with broadening Resurs's goal of offering simple ways to make direct payments.

“For our customers to remain satisfied, we need to be sensitive to existing and new needs for simple payment solutions. With Trustly, which is a global leader in direct banking payments, we have the opportunity of offering an additional simple and secure payment option. It is very pleasing that Trustly can be integrated simply and smoothly in all of our markets,” says Andreas Andersson, Sales Manager Retail Finance at Resurs Bank.

Direct payments from bank accounts are increasingly common among Nordic consumers. The increase in demand for simple and smooth payment methods in parallel with rapid technological advances make it easier than ever to integrate new services to meet customer needs across all Nordic markets. For Resurs, this provides the opportunity to offer partners even more flexibility in the form of increased payment options for their consumers. Together with Trustly, Resurs Bank continues to offer customers the best possible conditions for simple and sustainable payment solutions.

“We are proud that Resurs Bank shares our ambition of offering a sustainable payment option to the traditional debit cards at a lower cost. This partnership with Resurs allows us to continue to offer simple payment options in which the consumer can pay directly with the money that they have. We believe that this is the most sustainable way to pay for contributing to balanced finances,” says Martin Strömberg, Director of Nordic and Baltic Partnerships at Trustly.

More information:

Andreas Andersson, Sales Manager, Retail Finance, Resurs Bank, andreas.andersson@resurs.se +46 736 612 083
Martin Strömberg, Director of Nordic and Baltic Partnerships, Trustly, +46 701 84 84 88

About Trustly

Founded in 2008, Trustly is a global leader in Online Banking Payments. Our digital account-to-account platform redefines the speed, simplicity and security of payments, linking some of the world's most prominent merchants with consumers directly from their online banking accounts. Trustly can handle the entire payment journey, setting us apart from the competition and enabling us to offer an attractive alternative to the traditional card networks at a lower cost. Today, we serve 8,100 merchants that are linked with 525 million consumers and 6,300 banks across more than 30 countries. Trustly has about 500 employees in Europe, South and North America. Trustly is a licensed Payment Institution under the second payment services directive (PSD2) and operate under the supervision of the Swedish Financial Supervisory Authority in Europe. In the US, Trustly is state regulated as required to serve our target markets. Read more at www.trustly.se.

ABOUT RESURS BANK

Resurs is a Nordic niche bank that offers leading payment and financing solutions for the retail industry and its customers. We help companies and private individuals with lending, saving and payments. With more than 40 years of experience in the retail sector, we make shopping online and in stores quick, easy and secure. We focus on the customer experience and make good things happen and the hard feel easier. We have a customer base of about 6 million private customers.