

Resurs acquires operations for sustainable home energy investments

Resurs wants to provide more private individuals with the opportunity to invest in sustainable energy solutions for their homes and has therefore acquired the operations of Hemma Sverige AB, which include a platform for the distribution of green loans.

Interest is rising in home energy investments that reduce energy consumption and improve everyday finances. By offering simple financing solutions for investments in solar panels, for example, Resurs wants to help more private individuals to invest sustainably. Therefore, Resurs has acquired Hemma's operations as an intermediary for green loans for home energy improvements.

- "The acquisition strengthens the position of Resurs in terms of sustainable investments in the home. We want to enable people to balance their everyday finances while acting sustainably. Our flexible consumer loans are very well suited for this purpose and facilitate for private individuals to invest in solar panels for example," says Alexander Burman, CCO Nordic Consumer Loans, Resurs Bank.

In conjunction with acquiring the platform, Resurs is also entering partnerships with about ten leading solar panel installation companies in Sweden, including 1KOMMA5°, Ekokraft and Svea Solar. Customers will be offered financing by all of the partners using Resurs's green loan platform through which Resurs will broker its own consumer loans.

- "Resurs has extensive experience of working with partners and we look forward to developing the platform together with all our partners," says Alexander Burman, CCO Nordic Consumer Loans.

The platform is available via resursbank.se/gronalan

MORE INFORMATION

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ABOUT RESURS BANK

Resurs is a leading Nordic bank with a simple philosophy: We want to create a balance in people's everyday finances. From this basis, we build our offering and services in loans, saving and payments for stores and e-commerce that are centred around people's lives and everyday circumstances, and that create long-term value for our customers. And for society. We have a customer base of over 6 million private customers and 591 employees in the Nordics.