

Qliro Group publishes prospectus and applies for listing of its bond loan on Nasdaq Stockholm

Press release, Stockholm, 14 June 2017

Qliro Group AB (publ) ("Qliro Group") publishes a bond prospectus and applies for listing on Nasdaq Stockholm of its bond loan.

On 23 May 2017, Qliro Group issued a three-year senior unsecured bond loan in the amount of SEK 250 million, within a framework amount of maximum SEK 500 million. The bond loan will mature on 23 May 2020 and has a floating rate coupon of 3 month Stibor + 4.80 percent.

The company has applied for listing of the bond loan on Nasdaq Stockholm and the first day of trading is expected to be on or about 16 June 2017. The company has prepared a prospectus that has been approved by the Swedish Financial Supervisory Authority (Finansinspektionen in Swedish) and is available on www.qlirogroup.com and www.fi.se.

This information was submitted for publication, through the agency of the contact person set out below, at 9.50 am on 14 June 2017.

For more information:

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About Qliro Group

Qliro Group is a leading Nordic e-commerce group in consumer goods, lifestyle products and complementary financial services. Qliro Group operates CDON.com (the leading Nordic marketplace), Nelly.com and NLYman.com (fashion), Gymgrossisten and Bodystore.com (health and sports), Lekmer (children products) and Qliro Financial Services. In 2016, the group generated SEK 4.5 billion in revenues. Qliro Group's shares are listed on Nasdaq Stockholm in the mid cap segment under the ticker symbol "QLRO".