

Nomination Committee ahead of Qliro Group's 2018 Annual General Meeting

Press release, Stockholm, 22 September 2017

In accordance with the resolution of the 2017 Annual General Meeting, the Chairman of the Qliro Group Board of Directors has convened a Nomination Committee to prepare proposals to the 2018 Annual General Meeting.

The Nomination Committee comprises Lars-Johan Jarnheimer as Chairman of the Board of Qliro Group, Cristina Stenbeck representing Kinnevik AB, Christoffer Häggblom representing Rite Ventures, and Stefan Roos representing Origo Capital.

The shareholder representatives on the Nomination Committee have been appointed by shareholders jointly representing approximately 37.7 percent of the votes in Qliro Group. The members of the Nomination Committee will appoint a Committee Chairman at their first meeting.

Information about the work of the Nomination Committee can be found on Qliro Group's corporate website at www.qlirogroup.com. Shareholders wishing to propose candidates for election to the Qliro Group Board of Directors should submit their proposals in writing to ir@qlirogroup.com or to Qliro Group AB (publ), attn: Company Secretary, P.O. Box 195 25, SE-104 32 Stockholm, Sweden.

For further information, please visit www.qlirogroup.com, or contact:

Questions from media, investors and research analysts:

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About Qliro Group

Qliro Group is a leading Nordic e-commerce group in consumer goods, lifestyle products and complementary financial services. Qliro Group operates CDON.com (the leading Nordic marketplace), Nelly.com and NLY MAN (fashion), Gymgrossisten and Bodystore.com (health and sports) and Qliro Financial Services. In 2016, the group generated SEK 4 billion in revenues. Qliro Group's shares are listed on Nasdaq Stockholm in the mid cap segment with the ticker symbol "QLRO".