

Invitation to Conference Call for Qliro Group's Interim Report

Press release, Stockholm, 4 October 2017

Qliro Group AB (publ) will publish its interim report for the third quarter and first nine months 2017 on Wednesday 18 October 2017 at 8 a.m. CET. Analysts, investors and media are invited to a conference call the same day at 10.00 a.m. CET. The conference call will also be webcasted on www.qlirogroup.com.

The conference call will be in English and hosted by Marcus Lindqvist, Chief Executive Officer, and Mathias Pedersen, Chief Financial Officer.

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The access code is: 8742446

The presentation material and the webcast will be available at

www.qlirogroup.com/en/investors/presentations/

For further information, please visit www.qlirogroup.com, or contact:

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About Qliro Group

Qliro Group is a leading Nordic e-commerce group in consumer goods, lifestyle products and complementary financial services. Qliro Group operates CDON.com (the leading Nordic marketplace), Nelly.com and NLY MAN (fashion), Gymgrossisten and Bodystore.com (health and sports) and Qliro Financial Services. In 2016, the group generated SEK 4 billion in revenues. Qliro Group's shares are listed on Nasdaq Stockholm in the mid cap segment with the ticker symbol "QLRO".