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Final outcome in CDON Group's rights issue

Press release, Malmö, 13 June 2013

The final summation of the rights issue in CDON Group AB (publ) ("CDON Group" or "the Company") shows that 32,986,213 shares, corresponding to approximately 99.44 per cent of the shares offered, were subscribed for by the exercise of subscription rights. 184,849 shares, corresponding to the remaining approximately 0.56 per cent of the shares offered, have been allotted to persons who have subscribed for shares without subscription rights. CDON Group receives approximately SEK 514 million through the rights issue before transaction costs.

Allotment of shares that were subscribed for without subscription rights have been made in accordance with the principles outlined in the prospectus that has been prepared in connection with the rights issue. Notification regarding allotment of shares has only been sent to those who have been allotted shares. Through the rights issue, CDON Group's share capital increases by SEK 66,342,124 from SEK 133,634,248 to SEK 199,976,372 in total, and the number of shares increases with 33,171,062 from 66,817,124 to 99,988,186.

Last day for trading in the interim share (BTA) was 12 June 2013. The new shares subscribed for by exercising of subscription rights are traded on NASDAQ OMX Stockholm from 13 June 2013. The new shares subscribed for without subscription rights are estimated to be traded from 19 June 2013.

Financial and legal advisers

Nordea Markets – Investment Banking is financial adviser to CDON Group in connection with the rights issue and Cederquist is legal adviser to CDON Group.

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The information in this announcement is such that CDON Group AB (publ) is required to disclose under the Securities Markets Act and/or the Financial Instruments Trading Act. This information was released for publication at 13:00 CET on 13 June 2013.

About CDON Group

CDON Group is the leading e-commerce group in the Nordic region. Since the start in 1999, the Company has expanded and broadened its product portfolio and is now a leading e-commerce player within Entertainment (CDON.com and Lekmer.com), Fashion (Nelly.com and Members.com), Sport & Health (Gymgrossisten.com, Bodystore.com and Milebreaker.com) and Home & Garden (Tretti.com and Rum21.se). CDON Group's internet stores attracted around 244 million visits and more than two million unique customers during 2012.

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