

CDON Group introduces the payment solution Qliro

Press release, Stockholm, 23 May 2014

CDON Group AB (publ), the leading e-commerce group in the Nordic region, announces that the Group in June will launch the first pilot test of its in-house payment solution Qliro (www.qliro.com) through the newly formed subsidiary Qliro AB. The pilot test, including invoice- and instalment payments, will start for Members.com's Swedish customers in June and then be evaluated on an ongoing basis.

Paul Fischbein, President and CEO of CDON Group, comments: "By offering our customers invoice payments and instalment payments via Qliro, we gain greater control over the value chain and an opportunity to extend our customer relationships."

The information in this announcement is that which CDON Group AB is required to disclose under the Swedish Financial Instruments Trading Act and/or the Securities Markets Act. This information was released for publication at 08:00 CET on 23 May 2014.

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About CDON Group

CDON Group is the leading e-commerce group in the Nordic region. Since the start in 1999, the group has expanded and broadened its product portfolio and is now a leading e-commerce player within Entertainment (CDON.com, Lekmer.com), Fashion (Nelly.com, NLYman.com, Members.com), Sport & Health (Gymgrossisten.com, Bodystore.com, Milebreaker.com) and Home & Garden (Tretti.com, Rum21.se). In 2013, the group generated 4.5 billion SEK in revenue. CDON Group's shares are listed on NASDAQ OMX Stockholm Mid-cap list under short name "CDON".