

CDON Group becomes Qliro Group

Press release, Stockholm, 7 January 2015

Qliro Group AB (publ.), former CDON Group AB (publ.), today announced that Bolagsverket (Swedish Companies Registration Office) has registered the new articles of Association decided by the extraordinary general meeting of shareholders held in Stockholm, Sweden, on 21 November 2014. The company name will hereafter be Qliro Group AB (publ.).

The name change is carried out over the next few days. The company's shares, which are traded on NASDAQ Stockholm's Mid-cap list, will thereby shortly change name to Qliro Group with the ticker "QLRO".

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About Qliro Group (former CDON Group)

Qliro Group is the leading e-commerce group in the Nordic region. Since the start in 1999, the Group has expanded and broadened its product portfolio and is now a leading e-commerce player in consumer goods and lifestyle products through CDON.com, Lekmer, Nelly (Nelly.com, NLYman.com, Members.com), Gymgrossisten (Gymgrossisten.com/Gymsector.com, Bodystore.com, Milebreaker.com) and Tretti. The group also comprises the payment solution Qliro. In 2013, the group generated 4.4 billion SEK in revenue. Qliro Group's shares are listed on Nasdaq Stockholm's Mid-cap list.

The information in this announcement is such that Qliro Group AB (publ) is required to disclose under the Securities Markets Act. This information was released for publication at 15:00 CET on 7 January 2015.