

## Qliro Group's Annual Report 2014

Press release, Stockholm, 16 April 2015

**Qliro Group AB (publ.) today announced that it has published its Annual Report for 2014. English and Swedish versions of the Annual Report can be found on Qliro Group's website [qlirogroup.com](http://qlirogroup.com).**

*The information in this announcement is such that Qliro Group AB (publ) is required to disclose under the Securities Markets Act. This information was released for publication at 08:00 CET on 16 April 2015.*

**For further information, please visit [qlirogroup.com](http://qlirogroup.com), or contact:**

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### **About Qliro Group**

Qliro Group is a leading e-commerce group in the Nordic region. Since the start in 1999, the Group has expanded and broadened its product portfolio and is now a leading e-commerce player in consumer goods and lifestyle products through CDON.com, Lekmer, Nelly (Nelly.com, NLYman.com, Members.com), Gymgrossisten (Gymgrossisten.com/Gymsector.com, Bodystore.com, Milebreaker.com) and Tretti. The group also comprises the payment solution Qliro. In 2014, the group generated 5.0 billion SEK in revenue. Qliro Group's shares are listed on Nasdaq Stockholm's Mid-cap list under short name "QLRO".