

## Qliro Groups stores win awards

Press release, Stockholm, 3 December 2015

**Qliro Group AB (publ) today announced that Lekmer and CDON have won Prisjakt's award "E-commerce site of the year 2015" and Tretti has won PriceRunner's "E-tailer of the year 2015".**

"E-commerce site of the year" is an award where the comparison site Prisjakt's members and visitors vote for their favourite online stores in Sweden during the past year. This year, Lekmer won in the category "Toys, children and baby" and CDON won the category "Film, games and books".

When consumers at PriceRunner.se awarded the best e-tailers of 2015, Tretti won in the category "White Goods" for the ninth time.

Paul Fischbein, President and CEO of Qliro Group, comments: "It is great to see that Qliro Group's stores once again are ranked as Sweden's best online stores by Swedish consumers. In addition to CDON, Tretti and Lekmer, Nelly was named the best e-commerce site in Sweden by Internetworld earlier this year. We are of course proud of all these very nice awards. Our stores are continuously working to enhance the customer experience and these awards are a real acknowledgement that customers appreciate our efforts. We will now continue our efforts to deliver even better service to our customers. "

*The information in this announcement is such that Qliro Group AB (publ) is required to disclose under the Swedish Securities Markets Act and/or the Financial Instruments Trading Act.*

*This information was released for publication at 15:00 CET on 3 December 2015.*

**For further information, please visit [www.qlirogroup.com](http://www.qlirogroup.com), or contact:**

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### **About Qliro Group**

Qliro Group is a leading e-commerce group in the Nordic region. Since the start in 1999, the Group has expanded and broadened its product portfolio and is now a leading e-commerce player in consumer goods and lifestyle products through CDON.com, Lekmer, Nelly (Nelly.com, NLYman.com, Members.com), Gymgrossisten (Gymgrossisten.com/Gymsector.com, Bodystore.com, Milebreaker.com) and Tretti. The group also comprises the payment solution Qliro. In 2014, the group generated five billion SEK in revenue. Qliro Group's shares are listed on Nasdaq Stockholm's Mid-cap list under short name "QLRO".