

Conference call to present the financial results for the first quarter 2016

Press release, Stockholm, 5 April 2016

Qliro Group AB (publ) will publish its financial results for the first quarter 2016 on Tuesday 19 April 2016 at 08.00 CET. A conference call will be held the same day at 10.00 CET.

The conference call will be hosted by Paul Fischbein, Chief Executive Officer of Qliro Group, and Nicolas Adlercreutz, Chief Financial Officer. To participate in the conference call, please register by using the link below, the dial-in details for the conference call will be made available upon registration:

www.qlirogroup.com/conferencecall

The conference call will also be webcasted in 'listen-only' mode on Qliro Group's website:

www.qlirogroup.com/webcast

The information in this announcement is such that Qliro Group AB (publ) is required to disclose under the Swedish Securities Markets Act and/or the Financial Instruments Trading Act. This information was released for publication at 08:00 CET on 5 April 2016.

For further information, please visit www.qlirogroup.com, or contact:

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About Qliro Group

Qliro Group is a leading e-commerce group in the Nordic region. Since the start in 1999, the Group has expanded and broadened its product portfolio and is now a leading e-commerce player in consumer goods and lifestyle products through CDON.com, Lekmer, Nelly (Nelly.com, NLYman.com, Members.com), Gymgrossisten (Gymgrossisten.com/Gymsector.com, Bodystore.com, Milebreaker.com) and Tretti. The group also comprises the payment solution Qliro. In 2015, the group generated over five billion SEK in revenue. Qliro Group's shares are listed on Nasdaq Stockholm's Mid-cap list under short name "QLRO".